

THE COLLEGE OF HIGHER LEARNING.



SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

BUSM 1500: Business Presentation Skills

Course Format: [Course format may vary by instructor. The typical course format would be:]

Lecture 3 h + Seminar 1 h + Lab 0 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

This course will develop the communication skills to prepare students to act effectively in a range of practical business situations. It will include skill development in managing meetings, public speaking and interpersonal communications in a business setting. Students will be required to develop presentations using PowerPoint.

Prerequisites and Corequisites unavailable, please consult Department for details

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- deliver an impromptu presentation to a live, in-person audience
- prepare and utilize visual aids effectively in presentations
- develop and deliver an effective team presentation to a live, in-person audience
- engage an audience effectively
- develop and deliver varied, professional presentations to a live, in-person audience
- identify strengths and areas for improvement in their presentation style and skills.

Instructor(s): TBA Office: TBA Phone: 604 323 XXXX Email: TBA

Office Hours: TBA

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:}

Summer 2019:

For textbook information, visit https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8

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Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting: Final Exam % Other Assessments % (An example of other assessments might be:) %

Information currently unavailable, please consult Department for details

Grading System: Specific grading schemes will be detailed in each course section outline.

Information currently unavailable, please consult Department for details

Topics Covered: [Topics covered may vary by instructor. An example of topics covered might be:]

Information currently unavailable, please consult Department for details

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

E1003 - Student Code of Conduct F1004 - Code of Academic Conduct E2008 - Academic Standing - Academic Probation and Academic Suspension E2006 - Appeal of Final Grade F1002 - Concerns about Instruction E2011 - Withdrawal from Courses

Departmental/Course Policies:

This generic outline is for planning purposes only.